

# PITCH PONIES #6: THE UNICORN ARMY



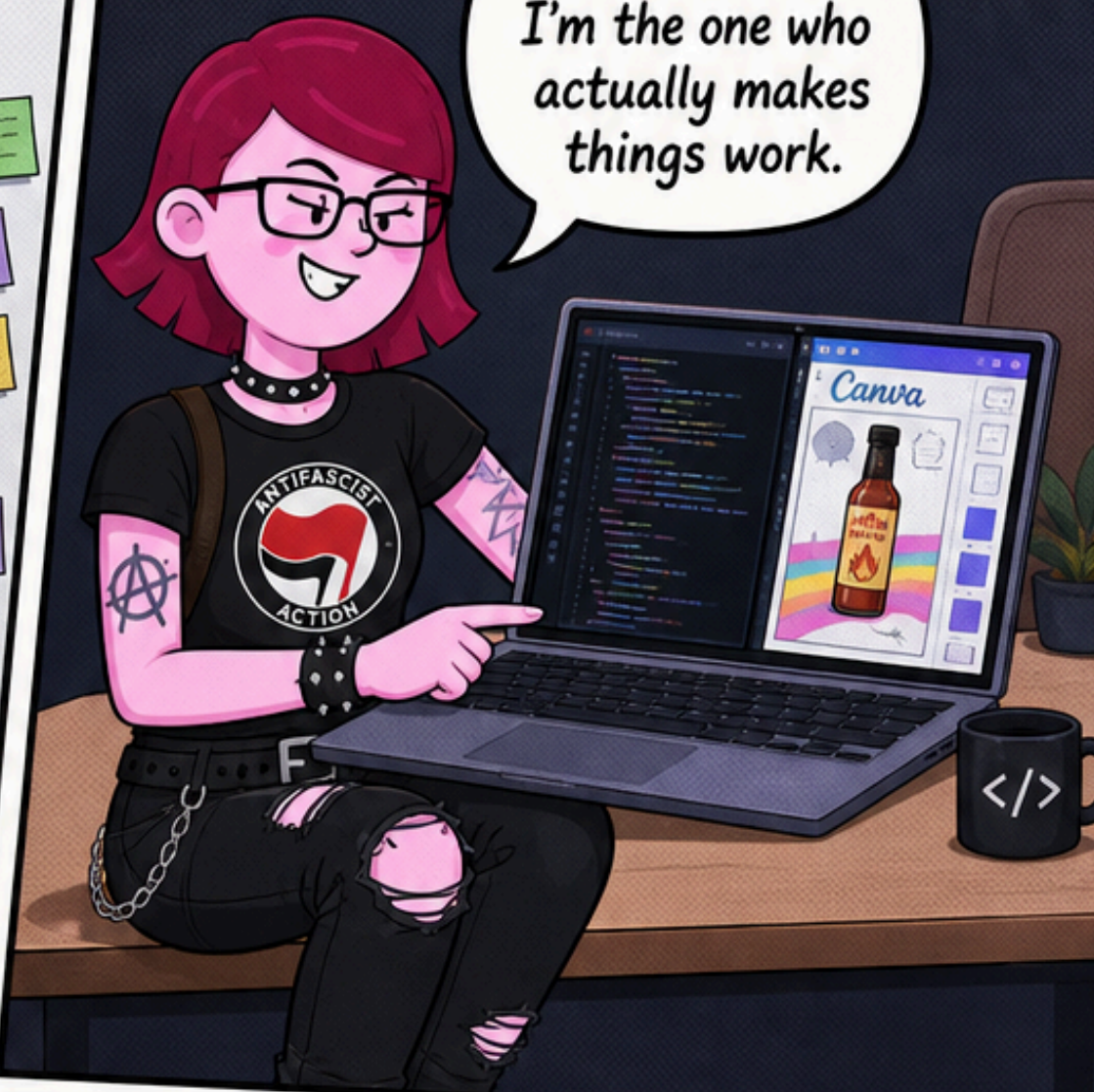
Will Vlad  
Fund The Dream?



I'm Mark –  
ex-creative director,  
professional over-thinker,  
founder somehow.



I'm Sheena.  
I'm the one who  
actually makes  
things work.



Frank.  
Artisan hot sauce.  
These two genuinely  
changed my life.



I have funded  
seventeen unicorns.  
Two were literal  
unicorns.

He's not  
wrong.





We are Nirmatas — creators who guide the agents.

We build the vision. They build everything else.



There they are — Pixel, Spark, and Nova — at warp speed!

Content incoming. Try to keep up.



WordPress. Wix. Drag, drop, done.

Auckland agencies, your content machine just arrived.



SIX MONTHS AGO.  
THE SAME AGENCY.  
THE SAME COLD DREAD.

✉ AI Content Suite —  
Mandatory Rollout

Team,  
We're upgrading our workflow.  
Effective immediately, AI will  
automate 50% of agency roles.  
This is the future.  
Adapt or move on.  
— Leadership

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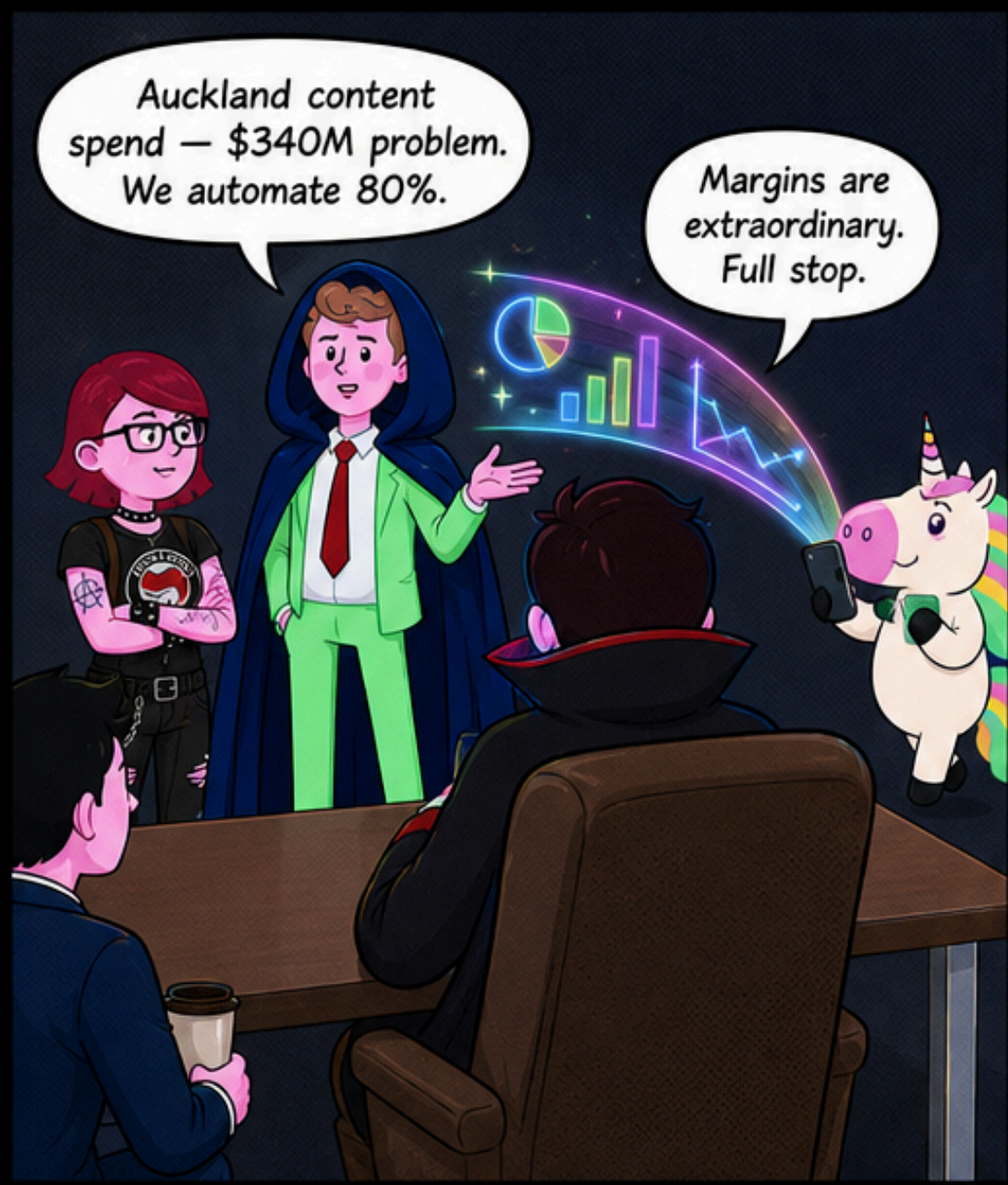
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THEY'RE  
REPLACING US.

NO. WE'RE  
REPLACING  
OURSELVES  
FIRST.

THAT NIGHT, TWO NIRMATAS  
DECIDED TO STOP BEING  
AFRAID OF AI — AND START  
BUILDING WITH IT.

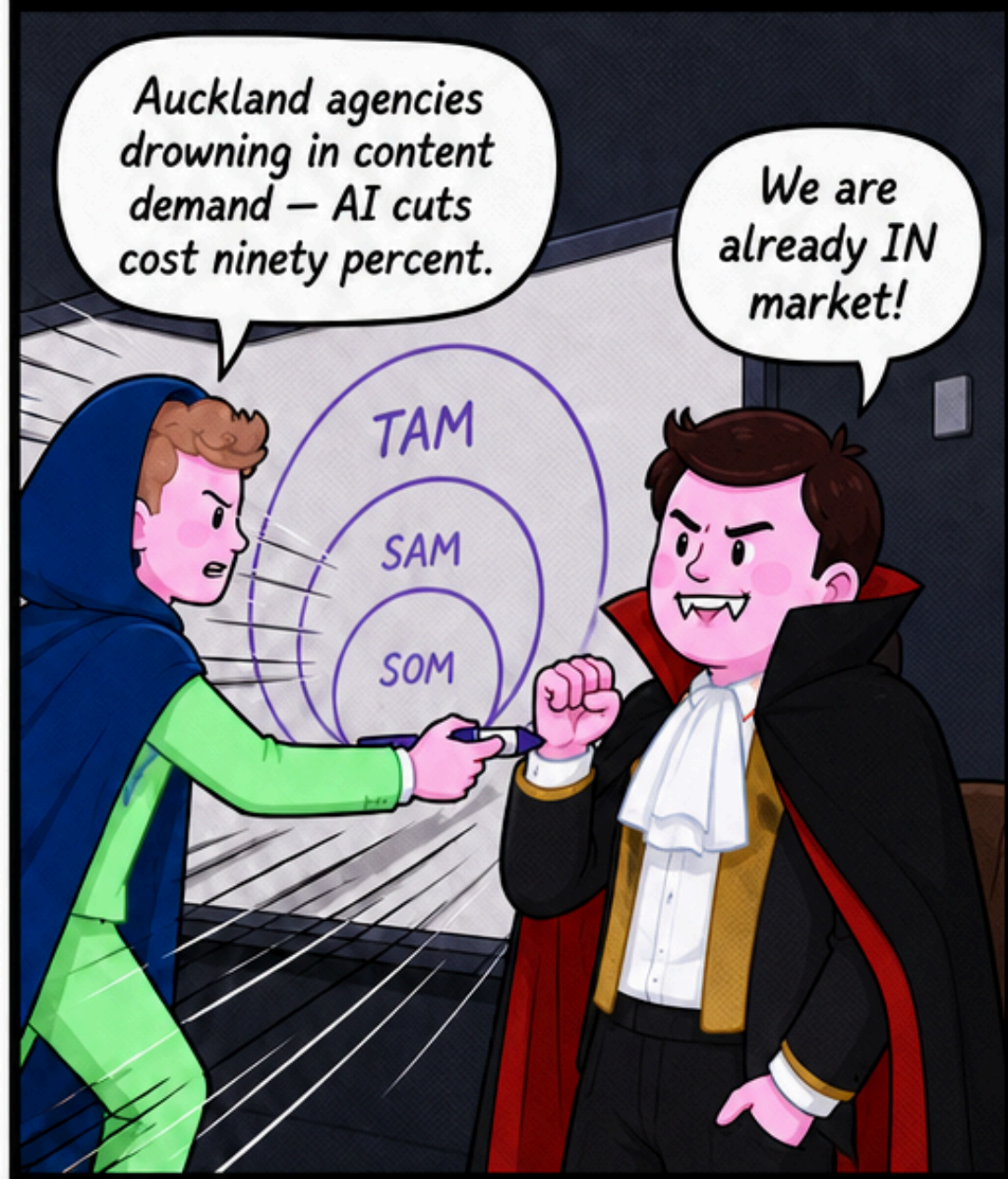






No. Absolutely not. But here's what I will give you.

Bold words, little founder.



Auckland agencies drowning in content demand - AI cuts cost ninety percent.

We are already IN market!



Zero churn. Read it.

Real users. Real retention. Real rainbows, Vlad.

LIVE REVENUE  
\$125,430 ↑  
USERS  
2,847 ↑  
NAR GROWTH  
+39.2% ↑



Best moment in history. We need your cheque to scale it.

...Fine.

Article 7, Section 4 –  
market timing, conviction...  
blood type.



Two out of  
three works, yeah?

Market... exceptional.  
Team... formidable.  
Blood... regrettably  
unavailable.

That last  
one's a hard  
blocker.



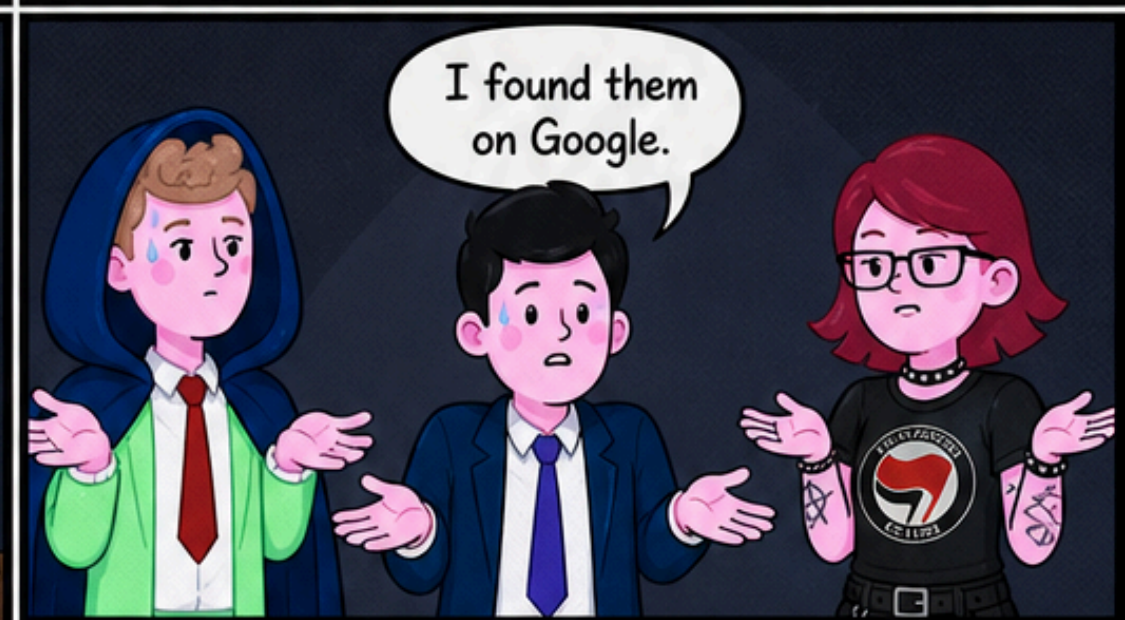
One final input  
remains before  
capital moves.

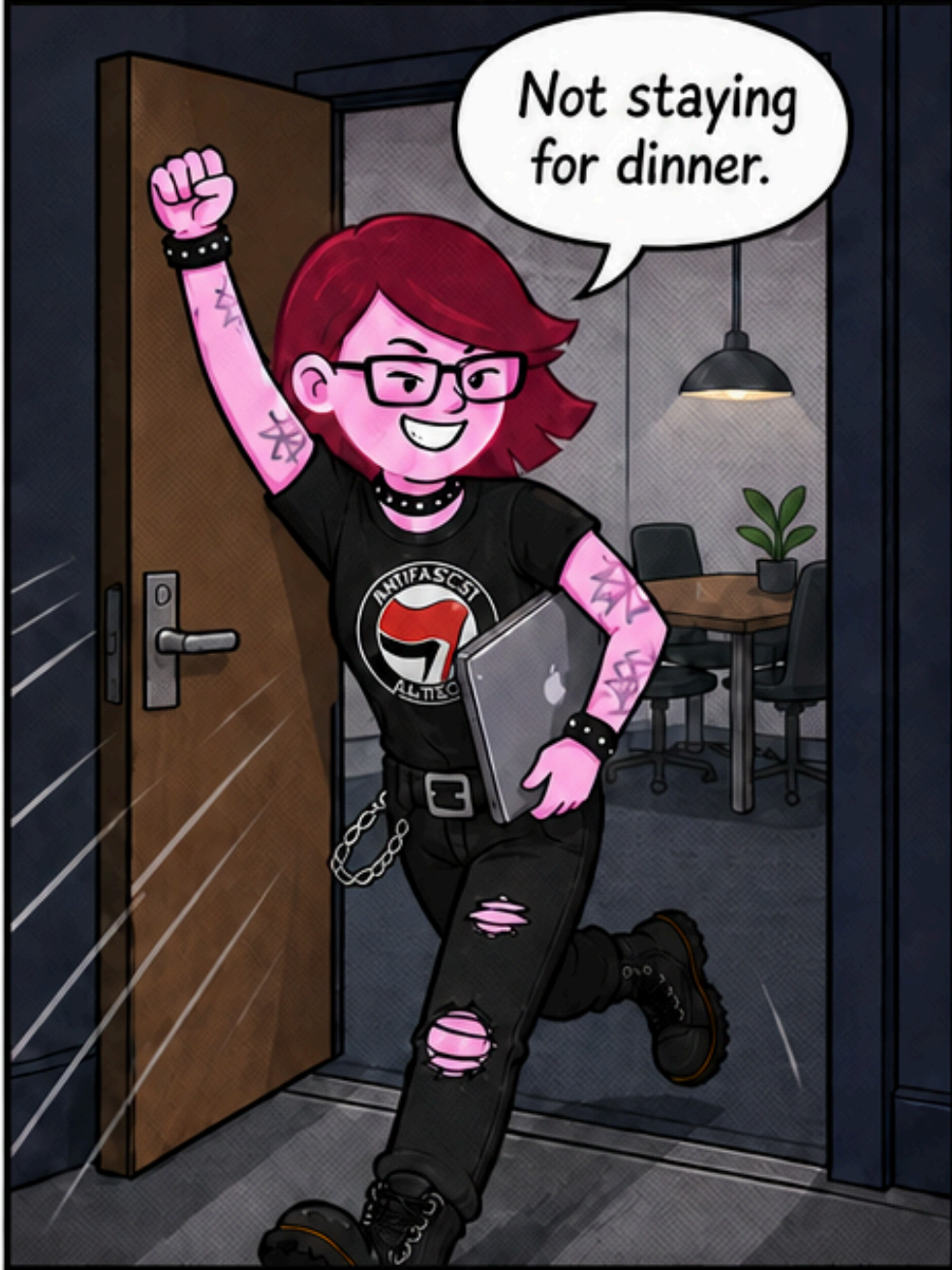


You. The customer.  
Speak. Now.

Okay – rainbows,  
unicorns, and  
pipeline. Sold?







Not staying for dinner.



Keep the change. I've got work.



Let's see if this thing actually works.



Posting comic book to social media.

Origin story. Live.



I just... posted it.  
Go to sleep, pony.

The post  
does not sleep.



...Sheena,  
what did you DO.

Fourteen  
thousand shares.  
It's still climbing!



Wise decision,  
it seems.

I'll admit.  
The deploy  
was clean.



Your story deserves a rainbow.  
Find us at [pitchponies.com](http://pitchponies.com).