

FROM VALIDATED IDEA TO LIVE COMPANY:

WHAT THE FIRST 8 WEEKS LOOK LIKE

```
def build_better_way():  
    return purpose*  
  
class ThinkLongTerm():  
    def execute():  
        return impact
```



8 WEEKS. ONE OUTCOME. ZERO FLUFF.

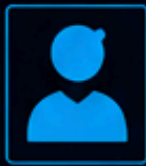
WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8
DISCOVERY & CLARITY	STRATEGY & PLAN	DESIGN & UX	BUILD CORE	TEST & VALIDATE	DEPLOY & SECURE	OPTIMISE & PREPARE	LAUNCH & GROW

LIVE COMPANY.
READY TO GROW.

WEEK 1: THE DIAGNOSTIC

**\$1,500
NZD**

We don't start with a discovery phase that bills indefinitely. Week one is a fixed-scope Diagnostic at \$1,500 NZD, and it has a defined output: a clear go/no-go with rationale.



SENIOR KIWI OPERATOR

A senior Kiwi operator interviews you, maps your market, reads your competitive field, and assesses viability in the NZ context.



NO JUNIORS. NO MIDDLEMEN.

The operator who would run your engagement is the one asking the questions.



DIAGNOSTIC REPORT

Clear go/no-go, scope of the Foundation sprint, and the real risks.



FIXED. FAIR. USEFUL.

If the answer is no, you get that in week one at \$1,500 rather than six months and \$40k into a build that goes nowhere.

THE REPORT
TELLS YOU WHETHER
TO PROCEED, WHAT
THE SCOPE LOOKS
LIKE, AND THE
REAL RISKS.



DIAGNOSTIC REPORT

GO/NO-GO

✓ GO

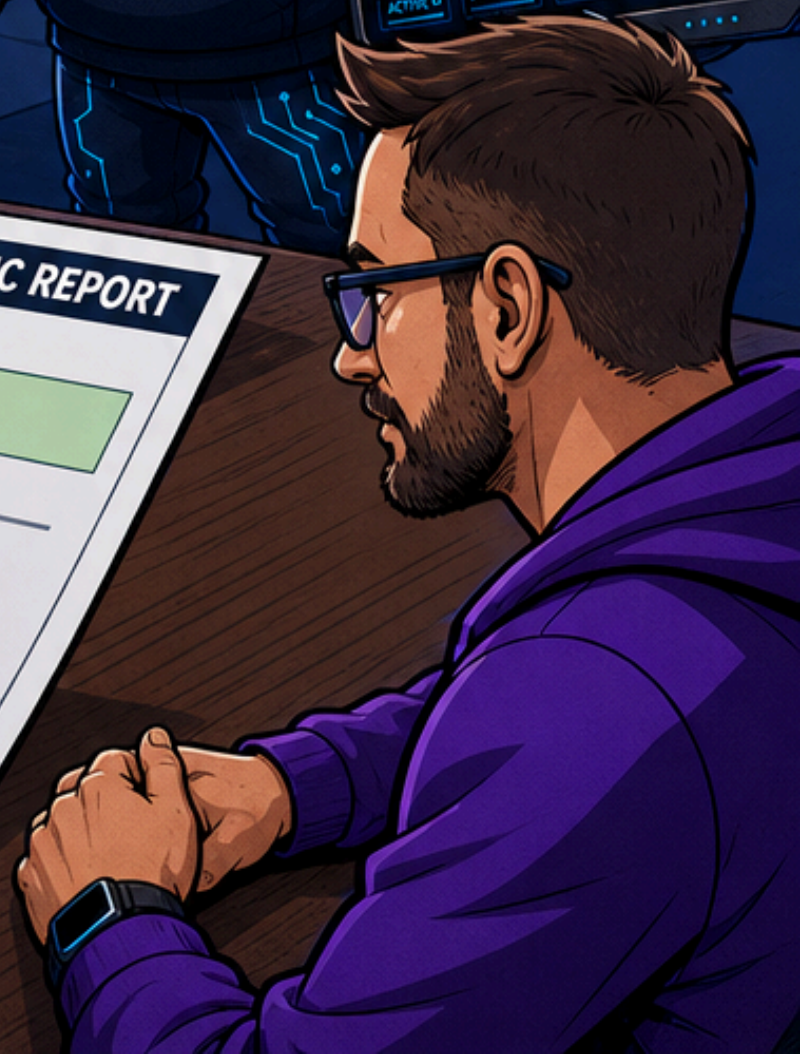
RATIONALE

FOUNDATION SPRINT SCOPE

KEY RISKS

⚠

⚠



WEEKS 2-4: THE FOUNDATION SPRINT

If the Diagnostic gives the green light, weeks two through four are the Foundation sprint. This is a 2-3 week burst that produces the investor-ready surface most NZ founders spend half a year trying to cobble together with freelancers.

Here's what gets built:



POSITIONING AND ICP — who you're for, what you do better than the alternative, and how you talk about it



BRAND IDENTITY AND VISUAL SYSTEM — logo, colour, type, voice, the works



LANDING PAGE, LIVE WITH CAPTURE FORMS — not a mockup, not a Figma file, an actual page that collects leads

The screenshot shows the Supramono website homepage. At the top, there is a navigation menu with links for PRODUCT, SOLUTIONS, PRICING, ABOUT, and a prominent BOOK A DEMO button. The main heading reads "Agentic systems. Real business impact." Below this, a sub-headline states "Supramono helps NZ founders ship faster, operate smarter, and scale with confidence." A second BOOK A DEMO button is located below the sub-headline. To the right of the text is a 3D bar chart graphic. Further down, the text "Built for founders. Backed by operators." is followed by three icons and their corresponding benefits: a speedometer icon for "Ship faster without compromise", a gear icon for "Automate what actually matters", and a database icon for "Data you can trust. Decisions you can make." At the bottom of the screenshot is a large call-to-action box with the text "See it in action. Get a personalised demo." It includes a text input field for "Enter your work email" and a GET DEMO button. Below the input field, it says "No spam. Unsubscribe anytime."



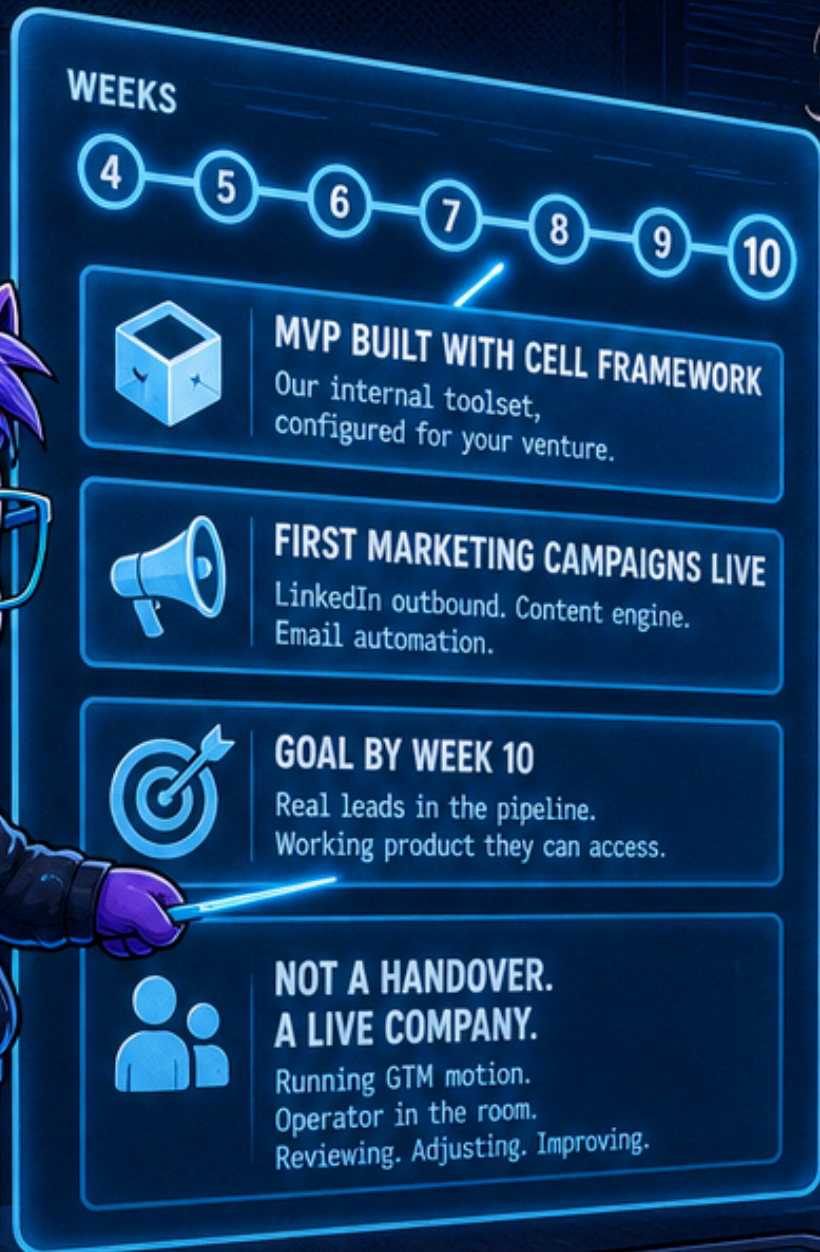
By the end of week four, you have something a serious investor can click on. **Not a deck. Not a prototype.** A **real web presence** with a clear proposition and a working email capture.

This is what many NZ founders are still trying to finish when they walk into their first angel meeting. **We do it in three weeks** because one senior operator running Supramono, our own agentic platform, can produce what used to take a larger team significantly longer — though results vary by engagement scope and complexity.





WEEKS 4-10: THE LAUNCH SPRINT

**BUILD. LAUNCH. ITERATE.
REAL LEADS. REAL PRODUCT.**

**LIVE COMPANY.
RUNNING GTM.
REAL TRACTION.**



THE HONEST VERSION

-  LinkedIn outbound pulling responses from your target segment.
-  Email automation nurturing people who hit your landing page.
-  MVP in front of your first 5-10 users.
-  Operator still in the room with you, reviewing what's working and adjusting.

FOR COMPARISON

TRADITIONAL NZ AGENCY ENGAGEMENT

\$80K-\$150K

AND CONSIDERABLY LONGER



Agency scope, pricing, and timelines vary widely. Get your own quotes.

THE COMPLIANCE LAYER: BUILT FROM SPRINT ONE, NOT RETROFITTED AT AUDIT

PLAN FOR WHAT'S RELEVANT FROM DAY ONE



- ✓ KNOW YOUR REGULATOR
- ✓ DEFINE REPORTING ENTITY STATUS
- ✓ APPOINT COMPLIANCE OFFICER
- ✓ IMPLEMENT AML/CFT PROGRAMME
- ✓ DATA PRIVACY & SECURITY BY DESIGN
- ✓ TRACEABILITY & RECALL READINESS

COMPLIANCE ISN'T A WORKSTREAM. IT'S THE FOUNDATION.

EVOTRON

NZ REGULATORY CHECKLIST



FINTECH

- FMA / RBNZ / DIA - KNOW YOUR REGULATOR
- REPORTING ENTITY UNDER AML/CFT ACT 2009?
- REGISTER WITH SUPERVISOR (IF REQUIRED)
- APPOINT COMPLIANCE OFFICER
- IMPLEMENT AML/CFT COMPLIANCE PROGRAMME
- CONSIDER FMA REGULATORY SANDBOX



HEALTHTECH

- HEALTH INFORMATION PRIVACY CODE 2020 - LEGALLY MANDATED
- HL7/FHIR INTEROPERABILITY - CONTEXT DEPENDENT
- DATA SECURITY & PATIENT CONSENT BY DESIGN
- KNOW THE STANDARDS THAT APPLY TO YOUR USE CASE



AGTECH

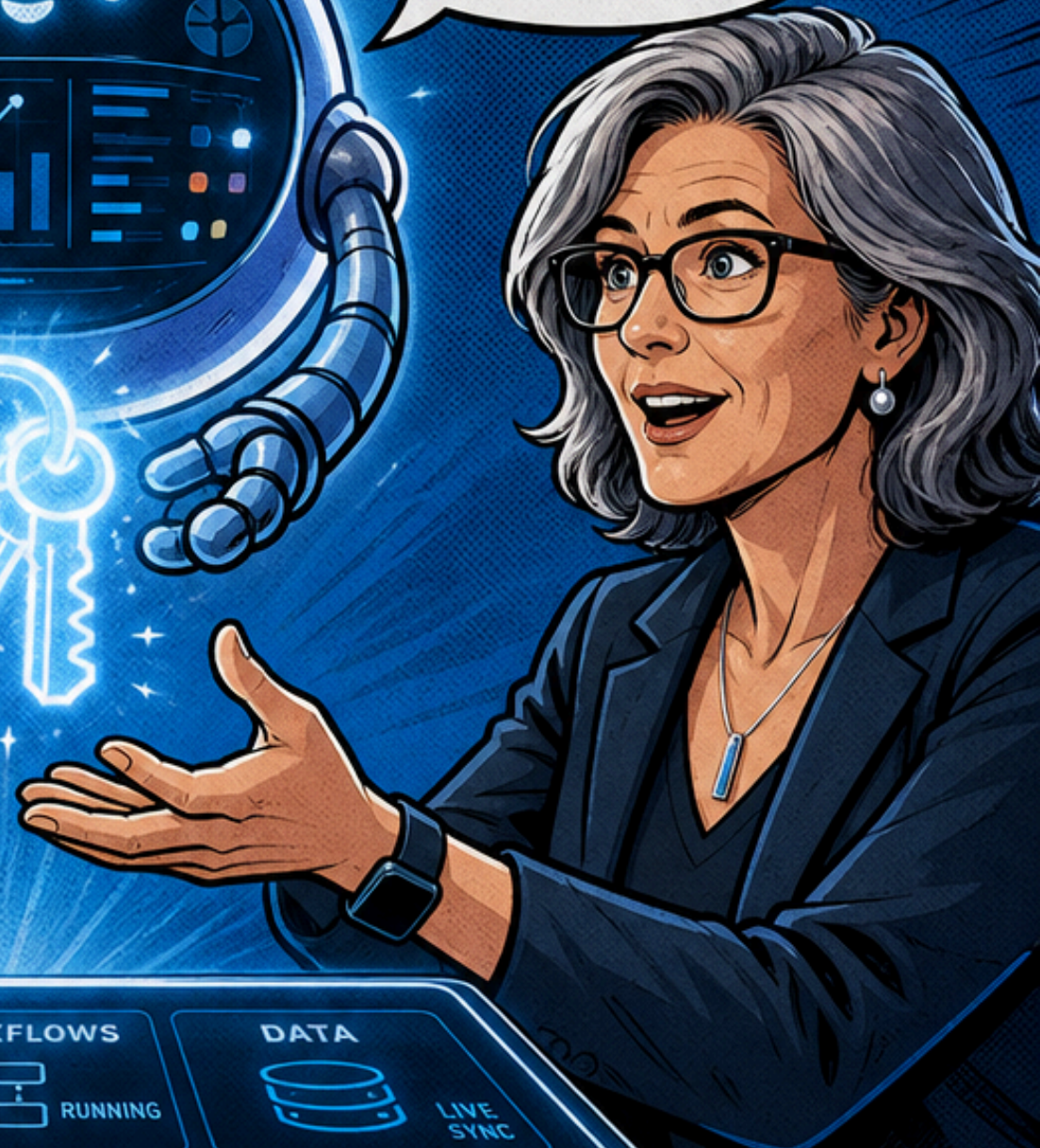
- MPI TRACEABILITY & RECALL OBLIGATIONS
- FOOD ACT 2014 & ANIMAL PRODUCTS REGULATIONS (WHERE RELEVANT)
- APPLIES TO FOOD PRODUCERS, EXPORTERS, OR ANIMAL PRODUCT BUSINESSES
- ASSESS OBLIGATIONS FROM DAY ONE

GET IT RIGHT AT THE START.
DON'T PAY FOR IT AT DUE DILIGENCE.



MONTH 3-6: GRADUATION ONTO SUPRAMONO

THE PLATFORM.
THE STACK.
YOURS NOW.



AGENTS 12 ACTIVE

WORKFLOWS RUNNING

DATA LIVE SYNC

ANALYTICS GROWTH

AUTOMATIONS OPTIMISING

INTEGRATIONS CONNECTED

 SUPRAMONO

WHAT THIS REQUIRES FROM YOU



This isn't a service you can be passive in. The operator runs the agentic stack, but you're the domain expert. Your industry knowledge, your regulator relationships, your customer network — that's the raw material we work with.



We need roughly **ten hours a week** from you. Founder interviews, feedback on positioning, introductions to your first five target customers, approvals on brand decisions. The more present you are, the faster we move.



If you're expecting to hand off and check in monthly, **this isn't the right fit.**



If you're ready to be an active founder with a senior operator doing the technical lifting, we can have a live company in your hands **in eight weeks.**



WEEK	MON	TUE	WED	THU	FRI
8AM					
10AM					
12PM	FOUNDER INTERVIEWS	POSITIONING FEEDBACK	CUSTOMER INTRODUCTIONS (5)	BRAND APPROVALS	REVIEW + ALIGNMENT
2PM					
4PM					
6PM					

~ 10 HOURS / WEEK = FASTER PROGRESS



The Honest Bottom Line



Eight weeks is tight. It's achievable because one senior operator running Supramono can produce output that would otherwise require a significantly larger team — not because we skip steps. That productivity claim is based on our own assessment of how we work; we'd encourage you to evaluate it against our case studies rather than take it at face value.



We don't skip the compliance layer. We don't skip positioning. We don't hand you a landing page and call it a company. We build the thing you need to walk into an angel conversation with: a live product, a real GTM motion, compliance built to standard, and a founding story that connects your domain expertise to a fundable venture.



If you've got a validated idea and you're stuck at the team-assembly stage, that's the exact problem we exist to solve.



Start with the **\$1,500 Diagnostic** at evotronstudio.co.nz

— one week, one senior operator, a clear go/no-go. No retainer lock-in, no discovery phase that never ends. Just a straight answer on whether your idea is ready to build.

8 WEEKS → GO

- LIVE PRODUCT
- REAL GTM MOTION
- COMPLIANCE BUILT TO STANDARD
- FOUNDING STORY THAT CONNECTS

DIAGNOSTIC REPORT

- EXECUTIVE SUMMARY GO
- IDEA READINESS ★★★★★
- MARKET POTENTIAL ★★★★★
- FOUNDING EDGE ★★★★★
- GTM PATHWAY ★★★★★
- KEY RISKS
- RECOMMENDATION GO →





<https://evotronstudio.co.nz>